

# Battle Approved Motors bringing key luxury EV UTV operations to Arizona

**New test facility and company headquarters to be built on 204 acres here**

**W**ith Korean battery giant LG Energy Solutions (which dominates over 20 percent of the global EV battery market), chip maker Taiwan Semiconductor Manufacturing Co. (investing \$35 billion), Intel (investing \$20 billion in two chip facilities), Sunlit Chemical (a semiconductor industry supplier to Taiwan Semiconductor), KORE Power (hosting a battery cell giga-factory for both EVs and energy storage systems) and others all moving here, Arizona has fast become a hot market for EV and energy startups and giants, alike.

Battle Approved Motors (BAM) is an early-stage startup—currently in the design for manufacturing, test, and validation phases—developing electric vehicle technology for work and performance-based off-road side-by-side vehicles—bringing

modern technology and performance to the UTV market. Initially engineered to be a turnkey off-road racing platform, BAM will also offer a consumer model—“like Ferrari meets Tesla in the dirt”—the BAM e103 Freestyle, aiming to provide unmatched performance, with high-performing batteries, zero emissions, no noise pollution.

Utility Terrain Vehicles (UTVs) were originally designed for specific tasks, such as hauling equipment or supplies to locations where the terrain doesn't allow trucks to drive over or through. As their speeds rose, the units morphed into a multi-billion-dollar personal adventure market (and they are street-legal in Arizona).

Battle Approved Motors has purchased over 204 acres of land at an unspecified location in

Arizona, with plans to soon double that. Plans are for development for a private community, testing facility and future BAM headquarters.

They are working with StartEngine.com, a service that aims to attract everyday people as angel investors, by giving them access to startup investment opportunities, while helping entrepreneurs and founders to raise the funds they need to grow.

Currently in the engineering and development stages, the full manufacturing and delivery timeline is not yet known. They expect to provide a better timeframe for unveiling of the r101 race model after our first round of funding wraps up.

With a stated valuation of \$52.9 million, the operation has previously crowdfunded over a million dollars and is currently at about the quarter-million point in this round, with close to 150 investors. Price per share at the end of June was \$1.84, with a \$498.64 minimum investment required. Further information is available at [startengine.com](http://startengine.com) and at [BattleApproved.com](http://BattleApproved.com). ■

