BENTLEY GOES OFF-ROAD

he Bentley Bentayga—the brand's move into SUV territory, anticipated since their EXP 9 F concept vehicle was shown at the Geneva Motor Show in 2012—was recently revealed to a group of customers and VIPs at the Bentley Scottsdale showroom in the Penske Automall on Scottsdale Road in northeast Phoenix, with live music by violinist extraordinaire Jonathan Levingston.

The event was held the night before the Fifth Annual Bentley Scottsdale Polo Championships: Horses & Horsepower, in which six competitive polo teams would travel to WestWorld in north Scottsdale to compete in three highly-contested matches. The event went on to set an attendance record of nearly 12,500 spectators.

Michael Winkler, president and CEO of Bentley Motors Inc., attended the Bentayga reveal event and emceed the unveiling, underscoring the significance of both the vehicle and our market.

Built in Crewe, England, an all-new twin-turbocharged 6.0-liter W12 is at the heart of the new Bentayga. The powerful 600-hp 12-cylinder engine with 663 lb-ft of torque combines efficiency and smooth-running refinement with decadent levels of power and torque. With a 0-60 mph time of 4.0 seconds and a top speed of 187 mph, the Bentayga is billed as the world's fastest and most powerful SUV.

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Bentayga claims the widest range of on- and off-road drive settings of any vehicle. At the turn of a dial, eight Drive Dynamics Modes provide the optimal handling setup for any surface or road condition. Underpinning this are Bentley Dynamic Ride electric active roll control and electric power-assisted steering. Optional Responsive Off-Road Setting lets you choose optimum settings for a wide range of off-road surfaces, while your instruments inform you of pitch, roll, wheel articulation, steering angle, compass bearing and altitude.

Technical features useful in town include predictive adaptive cruise control, traffic sign recognition, rear cross traffic warning and a four-camera top view monitor. Available features include park assist for semi-autonomous parallel or perpendicular parking, infrared electronic night vision and a heads-up display.

A new 8-inch touchscreen infotainment system has a 60GB hard drive and works in 30 languages, while rear passengers have a removable 10.2-inch Android tablet with 4G, WiFi and Bluetooth.

Three audio options top out with a 1,950-watt, 18-speakers-plus-supertweeters system.

For an extra level of exclusivity, you will want to get your name in for the Bentley Bentayga First Edition, a run of just 608 globally (matching the vehicle's metric horsepower). First Edition buyers will receive one of three special Breitling high-performance special-edition chronographs created for the new Bentayga, from one with an integrated dual frequency personal locator beacon, to one just for women. These will be available later as optional equipment for Bentayga customers.











