



▼ The American Motorcyclist Association (AMA) has named 21 2016 US Women's Trophy Team and six club team members for the **International Six Days Enduro (ISDE)**, who will join the US World Trophy and Junior Trophy teams, October 11-16 in Circuito de Navarra, Spain, competing in three displacement classes: E1 (100-125cc two-stroke and 175-250cc four-stroke); E2 (175-250cc two-stroke and 290-450cc four-stroke); and E3 (290-500cc two-stroke and 475-650cc four-stroke motorcycles). Visit www.americanmotorcyclist.com or www.fim-isde2016.es for more details.

▼ **Zero Motorcycles** is celebrating with a limited edition 10th Anniversary model. Founded as Electricross in Santa Cruz, California in 2006, by aeronautical engineer and motorcycle enthusiast Neal Saiki, Zero is the longest-running electric motorcycle company in the world. "At a time when electric vehicles were little more than a far-flung idea," said Zero Motorcycles CEO Richard Walker, "(we eliminated) the typical heat, complexity, noise, vibration and maintenance headaches of gas-fueled bikes. The result is exhilarating." Fifty 10th Anniversary Zero DSR motorcycles are handcrafted with metallic black paint, custom graphics and a full complement of accessories. A dual sport, the 10th Anniversary Zero DSR is a nod to Zero's off-road roots. It's also the first model with a factory-installed Charge Tank, which works with Level 2 charge stations. Zero will host a 10th anniversary celebration on Septem-

ber 10. Owners will receive invitations to join staff and personalities for rides, factory tours, technical seminars, food and entertainment. "This event may be the first-ever motorcycle gathering where the attendees make more noise than their bikes," said Walker.

▼ SpeedMob has new **Arrow Exhaust** half race systems for the Yamaha R1 and R1M, derived from the dominating R1 EVO with Race-Tech silencer and the thun-



derous EVO-2 with Pro-Race silencer. The full race systems have been stacking up club level and professional wins nationally. Due to high demand for the Yamaha R1 full race systems, Arrow has created a new half race system from the factory headers back, a solution for those wanting this

styling and performance on a more limited budget. The half race systems work with the factory headers and are offered with two silencer designs.

▼ **BMW Motorrad**, in collaboration with publisher Panini Verlags GmbH, is creating a graphic novel, *Riders in the Storm*, with publication planned for October 2016. The text and story are being provided by Croatian author and illustrator Darko Macan, with illustrations

by Italian comic book artist Riccardo Burchielli, who has worked for over 15 years for US publishers DC Comics, Marvel and Dark Horse. Mounted police hero Makani, racer Eve and street artist Nikki Animah, along with a wolf with superpowers, take on the powers of evil.

▼ **Rockford Fosgate**, as the official motorcycle audio sponsor of the Sturgis Motorcycle Rally 2016, brought high performance motorcycle audio systems to



the crowds on Lazelle Street in downtown Sturgis, South Dakota during the 76th annual week-long event in August. The company's booth featured the 11-kilowatt Power Soundlab Pressure Chamber, Slingshot audio demonstrations and Harley-Davidson and Victory motorcycles with audio system upgrades, active stereo displays, cool gear with partner Bagger Nation, and numerous promotions and giveaways. Rockford Fosgate also sponsored the 14th Annual Mayor's Ride, held during the rally.

▼ **Honda's** first ATV rollouts for 2017 include the popular Rancher lineup, the large-displacement Rincon, the versatile Recon and the sporty TRX250X. Several models are refreshed with new color options. | For 2017, the FourTrax Rancher family has six models. Two IRS Rancher models have frames with an independent dual-arm rear suspension design, with long travel front and rear for confidence and all-day comfort on the trail. The others have an enclosed-axle swingarm for optimized stiffness, maximum durability, great handling and a smooth ride. | The 2017 FourTrax Rincon tops Honda's ATV lineup, with a powerful 675cc engine, independent rear suspension, elec-

tronic fuel injection, automatic transmission, front and rear disc brakes and more. This popular choice comes with a host of features that all come together to place the Rincon in a class of one. | The



middleweight 2017 Honda FourTrax Recon and Recon ES have a torquey 229cc OHV engine, with the option of a manual gearbox or Honda's pushbutton electric shift. | The Honda TRX250X and TRX250XD for 2017—with aggressive, race-inspired styling, a torquey power plant and the easy-to-use SportClutch—are a favorite among beginners as well as longtime riders. TRX250X is factory-

equipped with Maxxis Razr Vantage tires. Both TRX250X models are assembled in South Carolina.

▼ For the first time in the history of the

amateur national championship event, racers competing for AMA National No. 1 plates at the 2016 Suzuki AMA Dirt Track Grand Championship in Du Quoin, Illinois used **transponder scoring**. "Transponder technology offers precise timing and scoring, allowing officials to score races and produce results more quickly," said AMA Track Racing Manager Ken Saillant, with lap times also available to riders fol-

lowing each event. "We're pleased to provide cutting-edge efficiency and split-second accuracy to our competitors at the Suzuki AMA Dirt Track Grand Championship." Sponsored by Suzuki, the event had transponders for rent at registration (\$40 for the week or \$15 a day). Staff provided transponder brackets and zip ties. One transponder could be used for multiple bikes for the same rider, with additional brackets available.



▼ Remaining **Arizona Bike Week 2016** merchandise is online at significant savings. Sweatshirts originally \$40 are \$15, and T-shirts originally \$20-22 are now \$10 while supplies last, at www.hotleathers.com/mailer/0616-ARIZONA-SALE-MAILER.html. ■