

New 2006 Harley-Davidson Screamin' Eagle Ultra is industry's first motorcycle equipped with XM Satellite Radio as a standard feature

By Barbara & Bill Schaffer



XM Satellite Radio, the nation's leading provider of satellite radio with more than 4.4 million subscribers, enters the motorcycle market with Harley-Davidson's exclusive 2006 FLHTCUSE Screamin' Eagle Ultra Classic Electra Glide, the first-ever motorcycle model equipped with a standard XM Satellite Radio. XM Radio is part of the Screamin' Eagle Ultra's standard Advanced Audio System by Harmon/Kardon. In addition, XM Satellite Radio can be added as an accessory feature to the standard Advanced Audio System found on Harley-Davidson's 2006 FLHX, FLHTC, FLTR and FLHTCU models, giving Harley touring riders the freedom to cruise commercial free from coast

to coast. Each XM-equipped model will include three months of complimentary XM service.

With 20 watts of fully utilized power per channel and an easy-to-read digital display, the AM/FM/XM-ready/ WB/CD-MP3 system provides superlative sound and function for the base radio, and is designed to integrate seamlessly with a number of new Harley-Davidson electronic accessories. It also includes a high resolution display with adjustable background color which can show XM channel playing as well as artist name and song title. An optional 40-watt-per-channel amplifier further boosts performance of the audio system, and a rider-to-passenger intercom with push-to-talk hand controls and headset receptacles can also be added for easy communication while on the road.

Motorcycle enthusiasts had their first opportunity to experience the new 2006 Harley-Davidson Screamin' Eagle Ultra Electra Glide equipped with XM at the annual Sturgis Rally near Rapid City, SD in August, where more than 800,000 enthusiasts converged. Beginning with the 2006 model year, XM-equipped Harley-Davidson Authorized Rentals bikes will also be offered through select Harley-Davidson dealers, and in-showroom XM kiosks at many dealers will allow Harley owners to hear live XM programming.

Broadcasting live daily from studios in Washington, DC, New York City and Nashville at the Country Music Hall of Fame, XM's 2005 lineup includes more than 150 digital channels of choice from coast to coast: commercial-free music channels, premier sports, talk, comedy, children's and entertainment programming and advanced traffic and weather information for more than 20 major metro areas. XM was named Best Radio Service at the 2004 Billboard Digital Entertainment Awards.

XM is available in more than 120 different vehicle models for 2005. XM's industry-leading products are available at consumer electronics retailers nationwide. For more information about XM hardware, programming and partnerships, visit www.xmradio.com ■