

# How much fun is this?!

*Here is why you want to become the best driver you can...*

BMW DRIVER TRAINING: ADVENTURE TRAININGS AND ADVENTURE TRIPS 2005



**Y**ou may have a taste for some adventure behind the wheel, and you may find these are just the vehicles to do it in. You may even be driving these vehicles now. But before you can take on something as fun as all this, you need to get the training. That doesn't mean it isn't fun! You may not be headed off to Europe this year ... or maybe you will ... but a quick look at this program shows there is a lot of fantastic experience out there for the trained driver, or the driver willing to be trained.

The real experience is the process of getting there. BMW Adventure Trainings and Adventure Trips enrich the actual training experience by another essential factor: These events combine exclusivity with individual style, a team experience with a club ambience, the thrill of traveling with mastery in controlling one's car, and, not least, the joy of discovery with the experience of learning anew.

### BMW Winter Training: Elegant Pirouettes on Snow and Ice

These start each year in early December. The training locations are in Sölden, Austria and in Åre, Sweden and offer a unique combination of successfully learning in mastering your car on snow and ice with truly outstanding fun and a great experience.

### BMW Z4 Roadster Adventure Trips: Driving "Topless" through Europe

In spring and summer, lower the top and travel through the most beautiful countryside in Europe. Just two of the many destinations, by way of example, are the Tuscany Region in Italy or the Ticino Canton in Switzerland. Cruising in their Z4s, participants spend four wonderful days enjoying serpentine roads in the Italian part of Switzerland, in the Engadin Region, and in Italy itself.

### BMW X5 Adventure Trips: A Far-Out Experience for Man and Machine

This trip through Namibia, south of the equator, is certainly a unique way to combine driving pleasure with a truly unusual trip: this nine-day offroad adventure takes participants to one of the most beautiful and wildest regions in the world. Covering a distance of approximately 1,200 km or 750 miles, participants will experience downhill gradients of up to 11 %, gravel, sand, rocky tracks and a lagoon only accessible during low tide - these are the challenges you have to brave. On this exclusive safari, participants also learn how to navigate with an offroad GPS system and the roadbook, they practise the exact handling of their car in the dry moonscapes and mountainous sand dunes of the Namib Desert.

### Nürburgring Nordschleife: M3 Circuit Training and M5 "Taxi"

The aficionado of high-speed driving will be simply thrilled by a unique race track experience on the labyrinth of the "Green Hell," as the Nordschleife is called. Participants experience the BMW 330i and M3 precisely where they are fine-tuned by BMW's engineers and suspension specialists in the development process. Apart from the theory of driving dynamics, the programme comprises Section Training making participants aware of the particular challenges of this demanding track. The highlight of this two-day course is the completion of several guided laps round the track almost 21 km or 13 miles in length, following a pace car setting the right standard. In the process the instructors ensure absolute safety: The focus is on safe driving on the ideal line, not on the fastest lap times, which are not measured, anyway.

Visit the BMW German website at [www.bmw.de/fahrertraining](http://www.bmw.de/fahrertraining) (with link to English) for dates, pricing and detailed information on these BMW Adventure Training and Adventure Trips. ■

# Delivering the driver's edge to teen drivers.

Traditional driver's education has focused on the skills needed to pass a driving test, with classroom lectures and some behind-the-wheel "on-the-job training." The DrivingMBA™ program goes beyond this, bringing high-tech simulators to everyday drivers.



## The DrivingMBA™ Comprehensive Driving Tutoring Program

These components are available as a discounted package or individually:

- **Rules of the Road® DVD** : Award-winning interactive DVD tutorial for home use.
- **Pre-Permit Driving Simulation Course** : 5 hours total computer simulated driving experience gives teens a solid foundation in fundamentals before they get behind the wheel.
- **Safe Young Drivers** : A book to supplement your own in-vehicle training.
- **Advanced Decision Skill Building** : The same high-end simulator used by police and other professionals to improve behind-the-wheel decision-making skills.
- **Profiler™** : Assesses your skills against a pro database (included with Advanced Decision Skill Building).
- **DUI** : Students in both simulator courses experience the negative impact upon vehicle control of driving while impaired.



A PROGRAM OF ACCELERATED SKILL BUILDERS

[www.drivingmba.com](http://www.drivingmba.com)

9181 E. BELL ROAD, SUITE 103 • SCOTTSDALE AZ 85260 • 480-948-1648