

## WIMNA MARCH HIGHLIGHTS

Women in Motorsports North America exists to help celebrate and advance opportunities for women in motorsports—and is growing fast. March is a busy month for the group.

**MAVTV: EACH FRIDAY** this month, MAVTV and MAVTV Select will share personal stories and professional accomplishments of incredible women who are changing the face of motorsports around the globe. A special marathon on International Women’s Day, March 8, includes a three-part series of the Women with Drive III—Driven by Mobil 1 highlights show held last November at Phoenix Raceway (see our Jan-Feb 2024 issue).

**SHIRLEY MULDOWNEY: MARCH 7** brings the first public premiere of *Shirley*, the new documentary on Shirley Muldowney, the first driver to win three NHRA Top Fuel Championships, an hour-long special followed by a panel discussion with Muldowney and Don Garlits, hosted by NHRA FOX announcer and WIMNA spokesperson Amanda Busick. Limited seating available, Gainesville FL.

**SAVOY MUSEUM: ON MARCH 16**, *Shirley* will premiere again at the Savoy Museum in Cartersville GA, with Muldowney joined by Sarah Montgomery, first woman to podium in the global Mazda MX-5 Cup Series, and Emily Arenas, #3 WWEX Group Legend Car Champion, for a panel discussion moderated by hot rod historian, Ken Gross.

**WEDNESDAY MENTOR EVENING: MARCH 27** with Megan Meyer, 2x World Champion Drag Racer with a total of 43 drag racing wins in an 18-year career of drag racing with a total of seven championships. Meyer, who specializes in training other drivers in motorsports marketing, branding and social media, will host a Sponsorship Acquisition 101 presentation on the WIMNA website.

[womeninmotorsportsna.com](http://womeninmotorsportsna.com)

# ACCELERATE HER 2024 WIMNA CONTINGENCY FUND PROGRAM

WIMNA and Busch Light have launched the 2024 Accelerate Her Contingency Program, with again a total of \$200,000 for the top three drivers to split. The application is live on the WIMNA website, with a rundown of the program.

**To be eligible for the 2024 Contingency Fund Program, drivers must meet the following requirements:**

- Participants must have applied and been accepted to the program by no later than March 25, 2024 in order to receive Prize Money
- Must be female
- Must be 21 years of age as of January 1, 2024
- Must hold a valid competition license from an eligible NASCAR series (listed below)
- Points are earned by the driver, regardless of team/series
- Drivers do not have to be US citizens
- Must not be an employee, contractor, director of officer, or a family member or household member of any such persons, of Anheuser-Busch and/or WIMNA or the sponsors, or their respect parent, subsidiary and affiliated companies

**Eligible NASCAR Series include:**

- NASCAR Cup Series
- NASCAR Xfinity Series
- NASCAR Camping World Truck Series
- ARCA Menards Series, ARCA Menards Series East, ARCA Menards Series West
- NASCAR Whelen Modified Tour
- NASCAR Whelen Euro Series
- NASCAR Peak Mexico Series
- NASCAR Canada Series
- NASCAR Advance Auto Parts Weekly Series

**How are the winners decided?**

- Drivers are required to turn in results within 48 hours of completing a race
- The best 13 races of the season will be used to determine the 2024 Accelerate Her Contingency winners
- No points for races completed after the official end of the NASCAR points season, Sept. 22, 2024, will be awarded

**Applicant responsibilities**

- Complete the online application form and contract (contract will be emailed separately)
- Make best efforts to display the program logo/decal (provided by WIMNA) on driver’s helmet and race car
- Make best efforts to promote the program at-track and across social media, websites, press releases and biographies – including use of program hashtags
- Make best efforts to attend the program’s virtual professional development series

**The application deadline is March 25, 2024.**

**Interested in applying? Visit:**

[womeninmotorsportsna.com/ah/application](http://womeninmotorsportsna.com/ah/application) ■