

# “Accelerate Her” winners

## WOMEN IN MOTORSPORTS NORTH AMERICA WOMEN WITH DRIVE III SUMMIT

Jennifer Hall of Tucson among those honored during event hosted by Lyn St James at Phoenix Raceway



Women in Motorsports North America (WIMNA) presented some impressive awards to young racers in their “Accelerate Her” contingency program, during the third annual Women with Drive III (WWD III) Summit—Driven by Mobil 1.

“The ‘Accelerate Her’ Contingency Program presented by Busch Light was one of our most important initiatives this year,” said Lyn St. James of Phoenix, former race driver and co-founder of WIMNA. “It was designed to celebrate women drivers’ success within the sport and help fuel and fund opportunities for continuing to race and for even more women to pursue driving careers in NASCAR. Funding is key to success, and this program was a fantastic reward that will likely change the three winners’ racing lives. Presenting these women with \$200,000 between the three of them was one of the year’s highlights for WIMNA.”

This special program was a new WIMNA collaboration for 2023, open to women drivers 21 and older pursuing racing careers in NASCAR. The monetary rewards were based on race results throughout the 2023 season, with a specially created points system that empowers and rewards women drivers based on their merit and race results. The unique system incorporates several factors, in-

(left to right) WIMNA Executive Director and WWD III Co-Chair Cindy Sisson; “Accelerate Her” first-place winner Julie Jorgenson; WIMNA Co-founder and WWD III Co-Chair Lyn St. James; second-place winner Taylor Goodman; and Jennifer Hall, third place winner.



cluding the length of races and level of competition, as well as individual racing results.

Sixteen drivers racing within eligible NASCAR series participated in the program. These life-changing honors went to three young women to allow them to continue their racing dreams. First place went to Julie Jorgenson, of Lakeville, Minnesota, who won an impressive \$125,000; second place to Taylor Goodman, of St. Louis Park, Minnesota, who was presented with a check for \$50,000; and third place to Jennifer Hall, of Tucson, winning \$25,000.

Hall notes, “Participating in the ‘Accelerate Her’ program was the best decision I could have made. I found the program to be extremely beneficial, aiding me in my racing program and creating connections with people in the racing community.”

**WIMNA:** Women in Motorsports North America is a community of professional women and men devoted to enabling opportunities for women across all motorsport disciplines. Founded as a 501c3 in April 2022, WIMNA is quickly establishing its positive impact on motorsports, supporting and creating resources that enable women drivers, technicians, engineers, operations staff, business-related, media and more to thrive in the industry. Best known for its Women with Drive Summit held each year, WIMNA also provides resources, mentorship, coaching, career connections and more.

Learn more at [womeninmotorsportsna.com](http://womeninmotorsportsna.com).

You can also follow on Facebook, X (Twitter), Instagram and LinkedIn.

**WWD IV:** The fourth annual Women with Drive IV—Driven by Mobil 1 summit will be held at Indianapolis Motor Speedway, December 9-10, 2024. Registration will open soon. ■



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