

# **WILD HORSE PASS MOTORSPORTS PARK REBRANDS TO FIREBIRD MOTORSPORTS PARK**

**A** familiar name is returning to the world-class motorsports facility at Wild Horse Pass. With an outpouring of support from the racing industry and record-breaking attendance last year, the Wild Horse Pass Development Authority worked relentlessly to achieve different routing for a new freeway overpass that had been planned to go through the middle of Wild Horse Pass Motorsports Park (see our May-June 2022 issue).

Success! With support from the Authority and the Gila River Indian Community, the venue (previously long known as Firebird International Raceway) will remain open and is getting a new name: Firebird Motorsports Park.

The facility will be led by track manager Casey Buckman and business administrator Connie Bopp, with more than 50 years of combined motorsports industry experience.

The world-class facility offers three road course circuits, acres of pavement for autocross and skidpad use, a quarter-mile NHRA Drag Strip, drag boat racing, off-road truck racing and more.

NHRA will return to Firebird Motorsports Park for the 2024 season with the 39th annual NHRA Arizona Nationals from April 5-7, solidifying a continued history of NHRA drag racing at the track. Ticket renewals for the “Duel in the Desert” were available immediately to returning fans, and the general public can now purchase tickets on the NHRA website, [NHRA.com](http://NHRA.com).

Firebird Motorsports Park will welcome events such as NHRA, Travis Pastrana’s Nitrocross Series, off road racing, sports car racing, car shows, drifting, team bracket racing, concerts, festivals and more. Radford Racing School will also host its Dodge Demon Drag Racing and



other instructional-based racing classes at the facility.

For more information and a lineup of events, visit [RaceFirebird.com](http://RaceFirebird.com). ■

Wild Horse Pass Development Authority (WHPDA) is a business entity owned by the Gila River Indian Community which is responsible for developing the Wild Horse Pass Development Area, Gila River Business Enterprises (GRBE), Gila River Displays (GRD), Toka Sticks Golf Club and Four Points by Sheraton at Phoenix Mesa Gateway Airport.

The Wild Horse Pass Development Area is a 3,300-acre master-planned commercial development zone and the Community’s premier tourist destination. The Wild Horse Pass destination includes Sheraton Grand at Wild Horse Pass, Gila River Resorts & Casinos—Wild Horse Pass, Whirlwind Golf Club, Rawhide Western Town & Event Center, Phoenix Premium Outlets, KOLI Equestrian Center, Wild Horse Pass Motorsports Park, Radford Racing School and Huhugam Heritage Center.

For information, visit [www.wildhorsepass.com](http://www.wildhorsepass.com).

