

**Day One**

*An Automotive Journalist's Muscle-Car Memoir*

**MARTYN L SCHORR**

**FOREWORD BY JOE OLDHAM** - Most muscle-car books celebrate beautifully-restored vehicles surrounded by hard facts. *Day One* tells the real story from the point of view of one of the period's most respected automotive journalists, Marty Schorr. For the first time in print, you'll get a unique perspective on what it was like to actually drive, race and otherwise thrash what are now some of today's most valuable collector cars. *CARS*, the iconic magazine Marty wrote and edited, didn't rely on industry advertising for revenue—instead making money the old-fashioned way, from newsstand sales—leaving it able to be honest and frank in its coverage of high-performance street cars. *CARS* magazine reported on both Day stock and modified cars—cars the traditional magazines wouldn't touch—like the ultra-high-performance vehicles from companies like Baldwin-Motion, Yenko Chevrolet, Nickey Chevrolet, Royal Pontiac, and Tasca Ford. *Day One* covers the most important cars of a given year, including: Pontiac's 1962-1963 lightweight Super-Duty 421 street and Swiss Cheese models; Chevrolet's 1963 big-block 427 Mystery Motor and ZL-1 Impala; Ford 1963½ 427/425 Galaxie fastback; the 1964 Ramchargers; the first 426 Street Hemi; Cotton-Owens prepared Hemi Coronet; a 1966 Olds Twin-Engined (850 cubic inches) Grant Toronado currently owned by Jay Leno; a prototype 1966 Plymouth 426 Street Hemi Satellite; one of two 427 SOHC Galaxies prototypes; a '67 Royal Bobcat GTO; Plymouth's original '68 Hemi Road Runner; and Hurst-built Plymouth and Dodge 1968 Hemi-Darts and Hemi-Cudas.

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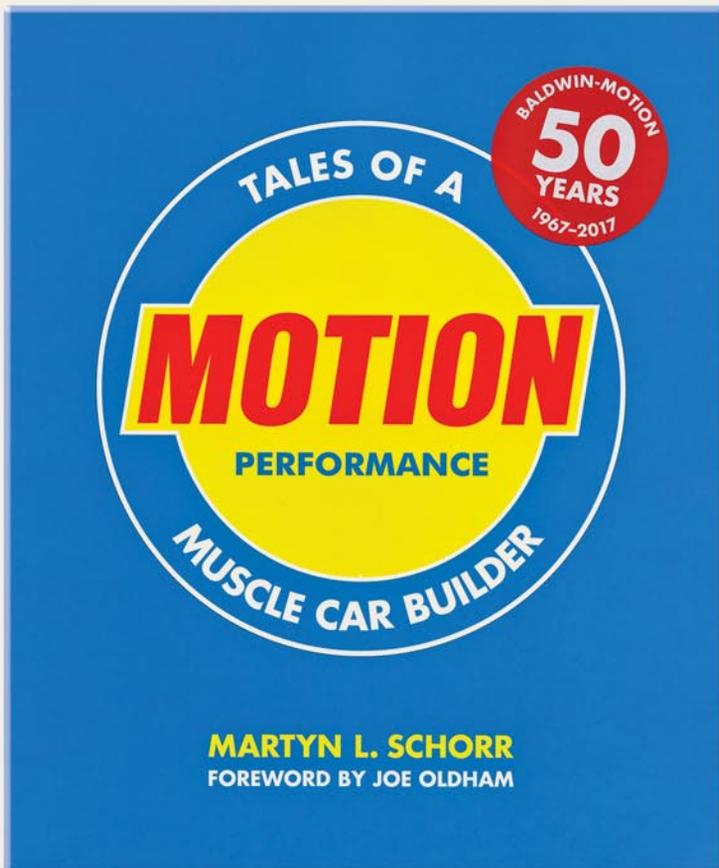
**Motion Performance**

*Tales of a Muscle Car Builder*

**MARTYN L SCHORR**

**FOREWORD BY JOE OLDHAM** - This is the inside story of how American muscle cars came to dominate every element of the open road and of the '60s shop that turned off-the-assembly-line muscle cars into fire-breathing performance monsters. Brilliantly illustrated with period pictures and modern color photos, the book takes you along for the ride as Cobras, Chevrolets, Oldsmobiles and even Volkswagen Beetles roll into the shop to get torn down and rebuilt into cars unbeatable on the streets and drag strips. Marty Schorr gives a first-hand account of seven years of high-performance life—and of how it all came to a screeching halt at the hands of the US Department of Transportation and the EPA. A once-in-a-lifetime tale of power and speed, told by one of the principals who put that performance within reach, *Motion Performance* makes the story of a briefly and thrillingly lived dream accessible to everyone.

Publisher: Motorbooks  
 8.5 x 10.0 in - 176 pp - extensive photos  
 \$24.99-35 (varies) - hardcover or softback - ISBN 978-0760355602  
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*Martyn L. Schorr has a history with high-performance cars that dates back to the beginning of Ford's Total Performance era over fifty years ago. He rode with Carroll Shelby and was at the press conference in New York for the debut of the Lola-built Ford GT that became the GT40. Schorr drove the GT40 on streets of New York City and went with Mickey Thompson in 1969 to Bonneville to set a book full of records. He personally knew all the key players from Ford's racing program from his years as a magazine editor.*