



ARIZONA RIDER

THE ENTHUSIAST'S GUIDE TO LIFE ON TWO WHEELS

PHOENIX

Cycle World International Motorcycle Show

CARDINALS STADIUM
NOVEMBER 3-5, 2006

Street bikes, dirt bikes, ATVs and more at *Cycle World International Motorcycle Show*® presented by Toyota

Hundreds of 2007-model street bikes, dirt bikes, cruisers, concept bikes and vintage bikes from more than 17 manufacturers rolled into the new Cardinals Stadium for the three-day 2007-Model *Cycle World International Motorcycle Show*® presented by Toyota. From cool custom choppers and tricked out sport bikes to everything off-road, this show offered something for everyone. This motorcycle extravaganza gave enthusiasts of all ages the opportunity to check out the latest gear and aftermarket accessories and see amazing live-action entertainment, including the BOSS "Ball of Steel" Freestyle Stunt Show. New this year, a welcome center educated potential first-time riders on how to get started, safety courses, necessary gear and more.

There were representatives from more than 17 manufacturers—including Honda, Yamaha, Harley Davidson, Ducati, Suzuki, Victory, Kawasaki, Vespa, Aprilia, BMW, Buell, Husqvarna, Moto Guzzi, MV Agusta, Piaggio, Star and URAL—on site to answer questions and provide information on the latest motorcycles. For the 13th consecutive year, *Cycle World*, the nation's most popular motorcycle magazine, was the title sponsor for the series, and Toyota returned as presenting sponsor. Progressive Motorcycle Insurance was once again the official product sponsor.

The *Cycle World International Motorcycle Shows*® presented by Toyota is Fueled by Advanstar, the leading provider of integrated media solutions to the automotive aftermarket, off-road and powersports industries (www.advanstar.com).

For information about next year's show, check out www.motorcycleshows.com ■



Photos: Spin Communications

