



Barrett-Jackson

Las Vegas Auction 2023

Thursday-Saturday June 22-24 2023

Las Vegas Convention Center, West Hall, Las Vegas NV 89109

The 2023 **BARRETT-JACKSON** Las Vegas Auction saw 496 vehicles sold at auction, all with No Reserve, for \$29.2 million. Additionally, Barrett-Jackson sold 264 pieces of authentic automobilia for more than \$1.5 million, for total auction sales of \$30.8 million, with a 100 percent sell-through rate, and achieving over 30 world record auction sales.

The diverse docket of highly desirable collectible vehicles included a Ferrari SF90 (Lot #741), the 1972 De Tomaso Pantera (Lot #702) that starred in the *Fast & Furious* movie series, iconic Las Vegas showman Danny Gans' custom 1967 Ford Mustang (Lot #767) and several significant car collections. The top 10 non-charity vehicles that sold included:

1. 2019 Ford GT Lightweight Edition.....Lot #749.....\$990,000
2. 2021 Ferrari SF90.....Lot #741.....\$594,000
3. 2016 Lamborghini Aventador LP750-4 Superveloce.....Lot #742.....\$489,500
4. 1968 Ford Mustang Eleanor Tribute Edition.....Lot #718.....\$352,000
5. 2023 Chevrolet Corvette Z06 70th Anniv Convertible.....Lot #733.....\$282,700
6. 1961 Chevrolet Corvette Custom Convertible.....Lot #761.....\$275,000
7. 1968 Shelby GT500KR.....Lot #708.....\$275,000
8. 2018 Lamborghini Huracán Performante.....Lot #758.....\$275,000
9. 1967 Ford Mustang Eleanor Tribute Edition.....Lot #737.....\$260,700
10. 1968 Ford Mustang Bullitt Custom Fastback.....Lot #768.....\$242,000

Elite collectible vehicles, world-class athletes, celebrities including Academy Award-winning actress Nicole Kidman on stage to support the sale of a charity car, and new at-

tractions were all hosted during this year's event.

Raising a total of \$865,000, Barrett-Jackson sold two charity vehicles to benefit the American Cancer Society as well as Kristi House, which provides treatment, advocacy and coordination of services for all forms of child trauma. Lot #3000 was a 2024 Lancer Craft Elite Runabout Boat (VIN 001) and trailer that raised \$165,000 for American Cancer Society. Lot #3001 was a one-of-one 2023 Dodge Challenger SRT Demon 170 that raised \$700,000, with 100 percent of the hammer price benefiting Kristi House. Academy Award-winning actress, producer and humanitarian Nicole Kidman was on stage to support the sale of the Challenger for Kristi House, offering tickets and VIP meet and greets to Keith Urban's concert in Las Vegas to the winning bidders. The Challenger charity car initially sold for \$400,000 and was immediately donated back by a generous Barrett-Jackson VIP bidder to sell once again for an additional \$300,000. To date, Barrett-Jackson has helped raise more than \$154 million for charity.

Automobilia sales were especially strong—264 pieces at auction with No Reserve for more than \$1.5 million. Total automobilia auction sales surpassed all previous Barrett-Jackson auctions outside of its flagship Scottsdale event. The top three pieces:

1. 1920s Standard Gold Crown Fry Visible Gas Pump.....Lot #8277.....\$368,000
2. 1928 Ford Wayne Model 515 Visible Gas Pump.....Lot #7276.....\$149,500
3. 1950s Stainless-Steel Soda Fountain, Coca-Cola Regalia...Lot #8265.....\$80,500

This year's Las Vegas event included the all-new Barrett-Jackson Fan Zone which elevated the guest experience with meet and greet opportunities with athletes from UFC and PBR (Professional Bull Riders). The Las Vegas Auction attracted additional celebrities including recording artists and prominent sports figures.

Up next for Barrett-Jackson is their inaugural New Orleans Auction, September 28-30, 2023, at the Ernest N Morial Convention Center. For information, tickets, to consign or register to bid, visit www.barrett-jackson.com ■

