



**Barrett-Jackson**  
**Barrett-Jackson Palm Beach 2023**  
**Thursday-Saturday April 13-15 2023**

South Florida Fairgrounds, 9067 Southern Blvd, West Palm Beach FL 33441

**BARRETT-JACKSON** celebrated two decades of bringing their high-octane automotive lifestyle event to Palm Beach, Florida, during their annual auction held at the South Florida Fairgrounds, April 13-15, 2023, where 622 vehicles were sold at auction, all with No Reserve, for \$43.6 million. Additionally, Barrett-Jackson sold 263 pieces of authentic automobilia for more than \$745,000, bringing total auction sales to \$44.4 million, with a 100-percent sell-through rate and over 40 world record auction sales. Top auction sales were led by a 2020 Ford GT Heritage Edition (Lot #740), which sold for \$1,457,500.

The top 10 non-charity vehicles that sold at Palm Beach 2023 included:

1. 2020 Ford GT Heritage Edition.....Lot #740.....\$1,457,500
2. 2020 Ford GT.....Lot #725.....\$990,000
3. 2005 Ford GT.....Lot #725.1.....\$440,000
4. 2018 Porsche 911 GT2 RS.....Lot #744.....\$434,500
5. 1962 Chevrolet Corvette Custom Convertible.....Lot #722.....\$401,500
6. 2019 Porsche Speedster.....Lot #745.....\$396,000
7. 2018 Rolls-Royce Phantom.....Lot #739.....\$363,000
8. 2018 Porsche 911 GT2 RS.....Lot #748.1.....\$346,500
9. 2017 Ferrari 488 Spider.....Lot #737.....\$330,000
10. 1965 Ferrari 212 Barchetta Roadster Re-Creation.....Lot #735.....\$297,000

During the three-day event, Barrett-Jackson hosted US Congressman Brian Mast,

industry titans including Chip Foose and Rita and Shawn Shelby (grandson of Carroll Shelby), and actor Chuck Zito.

On Super Saturday, Barrett-Jackson raised \$1.3 million for charity with two vehicles; 2024 Chevrolet Corvette E-Ray 3LZ First Retail Production VIN 001 (Lot #3000) sold for \$1.1 million, with 100 percent of the hammer price benefiting DonorsChoose, with philanthropist Michelle Mauzy donating an additional \$50,000 for a total of \$1.15 million; and Lee Iacocca's 2009 Ford Mustang Iacocca 45th Anniversary Edition (Lot #3001)—one of only 45 built—sold for \$150,000 to benefit the Ellis Island Honors Society, with a painting of the car included that was created during the event. To date, Barrett-Jackson has helped raise over \$153 million for charity.

"For 20 years, we've called Palm Beach our second home, and during that time we've created wonderful memories and celebrated countless milestones with our collector car family," said Barrett-Jackson chairman and CEO Craig Jackson. "Like our Scottsdale event, this year's Palm Beach Auction demonstrated that the collector car hobby continues to be a vibrant marketplace where enthusiasts are snatching up the hottest vehicles."

"The diversity of the market and the passion that drives it are thriving," added Barrett-Jackson president Steve Davis. "Demand for everything from European supercars to amfihcars was incredible. The crowd responded to our No Reserve docket, which was also filled with the finest Shelsebys, classics, SUVs and muscle cars. Even during uncertain times on Wall Street, interest in collector cars continues to be strong and is attracting many new people to the hobby."

Next up for Barrett-Jackson is the 2023 Las Vegas Auction, June 22-24; and during Palm Beach, they announced the dates for a new event, the New Orleans Auction, September 28-30, 2023. For information, tickets, to consign or register to bed, visit:

▼ [www.barrett-jackson.com](http://www.barrett-jackson.com) ■

