

# Arizona Auction Week 2023

In the wake of the past two years' significant pandemic disruptions—from postponements to cancellations to attendance restrictions to remote operations—this year's January schedule returned largely to normal, timewise. Participationwise, much has changed, while much remains the same. The week had hit a high of eight auction events in 2020, just in time for the first murmurs of pandemic lockdowns. Attrition since then has brought it down to just four this year. Gone via various paths and evolutions are Leake Auctions, Russo and Steele, Gooding & Company and Worldwide Auctioneers (although Worldwide says theirs is just a one-year break). But the rest were all back at their familiar locations, with their usual wide range of event components and even some expanded inclusions. The net experience was back to normal for bidders, sellers and watchers of all sorts. As usual, many new world records were achieved, and results here set the stage for the rest of this year's auction sales. And a good time was had by all.



## Barrett-Jackson 52nd Annual Scottsdale Auction Nine days: Saturday, January 21 - Sunday, January 29, 2023

WestWorld of Scottsdale, Loop 101 & FLWright Blvd, Scottsdale AZ 85260

**BARRETT-JACKSON** kicked off the 2023 auction calendar with their flagship Scottsdale Auction, January 21-29 at WestWorld of Scottsdale. The event featured a diverse 100 percent No Reserve docket of 1,907 collectible vehicles tallying more than \$184.2 million in auction sales, at a 100 percent sell-through rate, and surpassing 200 world auction records. Top seller was the 1989 Ferrari F40 at \$2.75 million, with an average sale price of more than \$96,000 per vehicle. The top 10 auction vehicle sales included:

Five vehicles were also sold for charity, with 100 percent of the hammer price from each benefiting a nonprofit initiative (see following page).

The nine-day event had record opening weekend attendance, with QT Family Day



(free for 12 and under) on Saturday, including an interactive STEM Fest supported by Ford, Lucid and Safe Haven Defense; the Boy Scouts Pinewood Derby; and supercar therapy for 12 children battling serious illnesses and heavy life challenges, in partnership with the Driven Project. Sunday's Future Collector Car Show presented by Meguiar's celebrated the collector car hobby of tomorrow with over 100 future collectibles. The weekend concluded with the Opening Night Gala, featuring 56 airmen and women in a salute to Arizona's Luke Air Force Base and presenting of colors, as well as live entertainment by Emerald City Band and DJ Munition, gourmet food and signature cocktails.

Over 1,100 pieces of authentic automobilia were also auctioned for more than \$6.41 million, bringing total auction sales above \$190.6 million. These were topped by:

1. 1942 17-ft Chris Craft Special Runabout "Wood" Boat Bar.....(Lot #9484)...\$120,750
2. Large Ferrari Dealership Sign.....(Lot #9391.4)...\$95,450
3. Ca 1940s-50s Carriage Motors Animated Neon Porcelain Sign.(Lot #9490.3)...\$86,250

Entertainment icons, professional athletes and titans of industry in attendance during this year's auction included automotive personalities Bogi Lateiner, Dave Kindig, Linda Vaughn, Aaron Shelby, Cody Walker, Dennis Collins, Danny Coker, Richard Rawlings and Ken Lingenfelter; motorsport icons Joey Logano, Ross Chastain, Erik Jones, Casey Mears, Arie Luyendyk Sr., Paul Tracy and Tom Sneva; and other professional athletes and personalities such as Larry Fitzgerald, DeAndre Hopkins, Zaven Collins, Isaiah Simmons, Marco Wilson, Richie Incognito, Shane Doan, Bill Goldberg and Michael Buffer.

A record number of bidders and attendees surpassed 300,000, while live television coverage on *The HISTORY Channel* and *FYI* hit a record 41 hours.

Next up for Barrett-Jackson is Palm Beach, April 13-15, with tickets and VIP packages available now and consignment and bidder registration underway.

▼ [www.barrett-jackson.com](http://www.barrett-jackson.com)





**Barrett-Jackson charity highlights**

**BARRETT-JACKSON** surpassed the \$150 million milestone in total dollars raised for charity to date, during this year's auction event. With 100 percent of the hammer price going directly to charity, the milestone was achieved on Friday afternoon, with a second charity sale also on and three more auctioned on Saturday.

The total of five charity vehicles together raised \$1.89 million, as follows:

1. 2021 Shelby Super Snake Count's Kustoms Edition (Lot #3000) .....to benefit Camp Freedom .....\$350,000
2. 2023 Ford F-150 Lightning 4x4 Super Crew Pickup (Lot #3001).....to benefit Fighter Country Foundation .....\$275,000
3. 2024 GMC Hummer EV Edition SUV VIN 001 First Retail Production (Lot #3002).....to benefit Tread Lightly! .....\$500,000
4. General Colin L. Powell's 2015 Chevrolet Corvette Stingray (Lot #3003) .....to benefit America's Promise Alliance.....\$200,000
5. 2024 Ford Mustang GT Fastback VIN 001 hammering for \$490,000, this Mustang received \$75,000 in additional donations from generous guests on the auction block. (Lot #3004) ....to benefit Juvenile Diabetes Research Foundation (JDRF).....\$565,000

"We're incredibly proud of this historic milestone that builds on the legacy my parents, Nellie and Russ, and Tom Barrett started more than five decades ago," said Craig Jackson, chairman and CEO of Barrett-Jackson. "Over the years, the collector car family at Barrett-Jackson has supported more than 200 charities. Some of our most memorable auction moments have been the sale of charity vehicles, with the excitement that builds as the bids pour in. I want to thank our generous bidders and consignors for helping change countless lives over the years from the Barrett-Jackson auction block."

The top charity cars sold at Barrett-Jackson over the years include:

1950 General Motors Futurliner Parade of Progress Tour Bus.....	\$4,000,000
2023 Chevrolet Corvette Z06 VIN 001.....	\$3,600,000
2020 Chevrolet Corvette Stingray VIN 001.....	\$3,000,000
2019 Chevrolet Corvette Z06 – Last Built.....	\$2,700,000
2022 GMC HUMMER EV Edition 1 VIN 001.....	\$2,500,000
2019 Ford GT Heritage Edition VIN 001.....	\$2,500,000
2017 Ford GT.....	\$2,500,000

**Barrett-Jackson Cup**

Winners in the Barrett-Jackson Cup presented by Castrol were announced on the second Saturday of the event. Nearly 50 incredible custom vehicles had been hand-selected for the competition, from which hot-rod builder Bobby Alloway and automobile designer and builder Troy Trepanier chose the Top 5 finalists and the Ultimate Best of Show winner.

Taking the coveted and prestigious Ultimate Best in Show Award, and a \$20,000 prize, was a 1969 Pontiac Firebird built by Troy Gudgel at BBT Fabrications and owned by Brad Sather.

A 1964 Buick Riviera built by Cruzer's Customs, LLC., received the People's Choice Award, chosen by thousands of passionate Barrett-Jackson's fans who voted online.



## Bonhams 11th Edition Scottsdale Auction

Friday, January 27, 2023 (viewing Weds-Thurs Jan 25-26)

Westin Kierland Resort & Spa, 6902 E Greenway Pkwy, Scottsdale AZ 85254

**BONHAMS'** US season opener at Scottsdale realized a total of \$30 million, with 84 percent sold by unit and 97 percent by value. Ranging from pre-war to 21st century racing cars, the 125-lot sale presented a wide spectrum of the highest caliber of collector cars. The event's layout was subtly but meaningfully swapped around this year, with its welcome tent and auction tent adjoining each other and a tree-lined show field now on the north side of those. A simple but striking improvement, this seemed well received by all.

Headlining the sales was the 50-hp 1912 Simplex 5 Passenger Torpedo Tourer first owned by legendary American sportswoman Eleonora Sears, a gift from Harold Vanderbilt, doubling its estimate at \$4,845,000, a world record for Simplex and a world record for any car of that era, as well as the top lot across the Scottsdale auctions.

Second highest proceeds, also above \$4 million, were achieved by the ultimate 21st century track day supercar, a 2006 Maserati MC12 Corse, developed from the GT1 racing car. One of only a dozen Corses produced, this box fresh example, which had only covered 123 miles from new, raced away for \$4,115,000.

Commanding attention before the sale and at the rostrum was the late John White's prestigious Ramshead Collection, which sold collectively for \$3 million. Highlights from the collection were a transatlantic trio of mid-century Chrysler Ghia show cars, which had all gone on to enjoy success at Pebble Beach. Leading the way was the futuristic one-off concept 1957 Chrysler Ghia Super Dart 400, which achieved \$819,000. Its stable-

mate 1954 Chrysler Ghia GS-1 Coupé, one of only five survivors of nine produced, made \$802,000, while a 1962 Chrysler Ghia L6.4 sold for \$577,000.

From there, a 1958 BMW 507 Series II Roadster, the 110th of only 253 BMW 507 series made, further distinguished by factory Silbergrau metallic silver color, with only 21 examples ever made, sold for \$2 million.

An exquisite V8-powered 1953 Siata 208S Spider sports car, with coachwork by Motto, restored to factory specification, a Pebble Beach class winner and eligible for the Mille Miglia Storica, sold for \$1.5 million.

Another new millennium collectible, the powerful 2005 Porsche Carrera GT, manufactured at Porsche's bespoke Carrera GT facility and factory-finished in stealth Basalt Black Metallic over a black leather interior, sold for \$1 million.

A remarkable, matching numbers 1965 Ferrari 275 GTS with Coachwork by and Design by Pininfarina, with a concise and well-researched chain of ownership including a documented 33-year period of care by one devoted owner and a spectacular restoration performed by the Ferrari specialists at Motion Products (MPI) and North Coast Exotics, sold for \$1.5 million.

"This has been a promising start to the year," says Rupert Banner, Bonhams Group Motoring Director. "We were proud to have presented such a strong sale, of such high-quality material spanning pre-war material to supercar content."

Bonhams, headquartered in London, hosts a wide variety of auctions of many types worldwide throughout the year, with their Collector Cars department working "from Goodwood to Geneva, Monterey to Monaco." Bonhams followed Arizona this year with an online event from Germany January 26 to February 9, overlapping Paris on February 1-2, with Amelia Island next, in early March.

▼ [www.bonhams.com](http://www.bonhams.com)



## MAG Auctions January 2023 Collector Car Auction

Friday-Saturday, January 27-28, 2023 (check-in Jan 23-26)

We-Ko-Pa Casino Resort, Fort McDowell AZ 85264 (AZ 87 NE of Fountain Hills)

**MAG AUCTIONS**—the Motorsport Auction Group, LLC—is direct successor to Silver Auctions, which ran Arizona events for many years before the name change. Based in Sparks, Nevada, MAG is also the auction house for Reno's famous Hot August Nights.

Having run at Peoria Sports Complex in 2019 and 2020, MAG was scheduled to return to Silver's familiar location at We-Ko-Pa Casino Resort on the Fort McDowell Yavapai Nation in 2021, but the event was postponed during the pandemic. For 2022, all was back to normal and remained so for 2023. MAG has retained the flavor of Silver, which always stood out as a place where real vehicles could be bought and sold by real people at real prices, where collector cars still feel like a hobby, and basically any vehicle can be bought and driven away on the spot. Held in a more casual outdoor tent atmosphere, the event is complete with vendor booths, food options and plenty of indoor and sunny outdoor seating for tirekickers, spectators and buyers-sellers alike—and immediately adjacent are the dining and entertainment options of the casino resort itself.

With prices currently running sky high in the commercial used car market—and with what seemed (anecdotally, without data) like a larger than usual internet participation—sale prices here have also climbed. Last year, just the top two sellers at MAG were in six figures, and not by all that much. This year, many crossed that threshold.

Last year's top sellers (the two that were in six figures) were a little out of the ordinary—a Mercedes-Benz Sprinter 3500 heavy duty van upfitted as a deluxe motorhome,

and a 2002 Peterbilt 300 with a variety of light custom modifications. This year's top sales were more conventional, at least in terms of high end collector vehicles:

1. 1999 Ferrari 550 Maranello  
F133 naturally aspirated 485-hp 48-valve DOHC V-12, 6-speed manual transmission, upgraded exhaust with original included, factory red calipers, power locks and windows, two owners and Ferrari Las Vegas full service record .....(Lot #411T).....\$205,000
2. 1967 Chevrolet Corvette 427/400 Roadster  
Numbers-matching, 4-speed manual NCRS documented Triple Crown winner with 1967 aluminum bolt-on wheels, rare factory air, power windows, headrest seats, side pipe exhaust and both soft and hard tops.....(Lot #408T).....\$186,300
3. 1961 Chevrolet Impala Restomod  
Rotisserie restoration with custom drivetrain, exhaust, cooling, suspension and brakes, new glass and rubber throughout, bumpers rechromed and trim replaced, custom gauges, tilt steering and air conditioning.....(Lot #S200).....\$118,800
4. 1967 Chevrolet Corvette Coupe  
Numbers-matching 427/435-horse tripower V8 with 4-speed manual, California air injector reactor, original black interior, tinted power windows, shoulder harnesses, NCRS documentation and original bill of sale.....(Lot #461).....\$120,000
5. 1958 Chevrolet Impala Convertible  
From a private museum collection, frame-off restoration 8 years ago, 348 tripower V8 and automatic transmission, power top, power steering and brakes, Continental tire kit, rear antenna and spinners, super clean.....(Lot #348T).....\$150,120

Last year, MAG Auctions next ran a similar event at the same location in late April. We'll be watching for potentially something similar this year.

▼ [www.motorsportauctiongroup.com](http://www.motorsportauctiongroup.com)





**RM Sotheby's**  
**24th Annual Automobiles of Arizona**  
 Thursday, January 26, 2023 (preview Wednesday, January 25)

Arizona Biltmore Resort and Spa, 2400 E Missouri Ave, Phoenix AZ 85016

**RM SOTHEBY'S** returned to the Arizona Biltmore in Phoenix for their 24th year in Arizona, kicking off the 2023 season with over \$44 million of collector cars sold, at a 91 percent sell-through rate. The one-day auction saw an assortment of offerings from pre-war American classics to European sports cars, with top sales led by Ferrari and Lamborghini, while a new world record was set for Corvette.

The event's top seller was the Arizona catalog's well-chosen cover car, the 2014 Ferrari LaFerrari (Lot #141), Ferrari's first hybrid hypercar and the sole example in a Blu Elettrico over Crema leather color combination, bringing \$4,075,000.

In second place, retaining its numbers-matching chassis, engine and body, the 1971 Lamborghini Miura P400 SV by Bertone (Lot #164) brought \$3,580,000.

Third-highest proceeds came from the 1967 Ferrari 275 GTB/4 by Scaglietti (Lot #132), boasting just four caretakers from new, including a 45-year period of single-family ownership, which sold for \$3,360,000.

In fourth place, offering a truly unrepeatable, once-in-a-lifetime chance to secure the ultimate keystone to any reference-grade collection containing significant examples of "America's Sports Car," the 1969 Chevrolet Corvette Stingray ZL-1 Convertible (Lot #144) sold for \$3,140,000, breaking the record for the highest selling price of a C3 Corvette.

Bidders hailed from 22 countries representing North America, Europe, the Middle East, Asia, Australia and South America. Among bidders, 15 percent were new bidders,

while 29 percent were first-time buyers.

The top 10 sales all brought seven figures and included:

2014 Ferrari LaFerrari.....	Lot #141	\$4,075,000
1971 Lamborghini Miura P400 SV by Bertone.....	Lot #164	\$3,580,000
1967 Ferrari 275 GTB/4 by Scaglietti.....	Lot #132	\$3,360,000
1969 Chevrolet Corvette Stingray ZL-1 Convertible.....	Lot #144	\$3,140,000
1966 Ferrari 500 Superfast Series II by Pininfarina.....	Lot #160	\$2,225,000
1992 Ferrari F40.....	Lot #158	\$2,150,000
1958 Mercedes-Benz 300 SL Roadster.....	Lot #150	\$1,820,000
1987 Porsche 959 Komfort.....	Lot #130	\$1,682,500
2017 Ferrari F12tdf.....	Lot #121	\$1,242,500
2005 Porsche Carrera GT.....	Lot #137	\$1,242,500

RM Sotheby's was off to Paris next, for a February 1 event, where the Bugatti Chiron Profilée became the most valuable new car (and among the most valuable Bugattis of any era) ever sold at auction, at 9,792,500 euros (about \$10,668,000 on date of sale), significantly higher than its estimate of 4,200,000 to 5,500,000 euros (about \$4,575,500 to 5,991,700). Bidding grew intense, with an extended contest between a number of collectors in the room, by phone and via the internet. The Profilée is the first and only bespoke-engineered "pre-series" sample of the Chiron hypercar, as plans for a production run halted when all 500 builds for the base Chiron sold out faster than expected.

RM Sotheby's is next off to Florida for a March 4 event at the Amelia Island Concours d'Elegance for their 24th and final year. Events in Italy and France follow in May and June, then they arrive back in the States for the big Monterey automotive event week, with their event to be held August 18-19.

▼ [www.rmsothebys.com](http://www.rmsothebys.com) ■

