

# Arizona Auction Week 2022

Things were about 80 percent back to normal for Arizona Auction Week this January, with six events taking place, most of them indistinguishable from any pre-pandemic year.

This is down from eight in 2020, the last time everything was normal, just before lockdowns began.

But it's a huge bounce-back from 2021, when only four events were held in the usual timeframe, two of which (Bonhams and RM Sotheby's) were on site in Arizona, though only one (Bonhams) in its usual location. The other two were titled as Scottsdale events but based out of town (Gooding & Company in Southern California and Worldwide Auctioneers in Auburn, Indiana). All four had limited in-person presence, with bidding and sales largely conducted online.

A fifth (Barrett-Jackson) ran in March 2021 instead, giving shifting pandemic responses a little more headroom to build up and settle down.

(Another, Mecum, also ran in March, but that is never part of the usual January lineup.)

Barrett-Jackson had also tested the operational waters in October 2020, a chance to work with WestWorld and the City of Scottsdale to develop massive air filtration improvements and such on site.

Russo and Steele, MAG Auctions and Leake Auction Co. did not run January 2021 events, though MAG has since returned to their normal multi-event annual calendar. Leake had run an impressive

first-year event in 2020, but has yet to return with a live event, though they do offer their services online, ongoing.

Despite earlier signs that reactions to the lingering pandemic could affect events everywhere, the January 2022 calendar solidified into six of the usual eight familiar events. Five returned to their usual venues, all fully live. One (Gooding & Company) remained a limited-access affair without a traditional auction block and audience, as it had in 2021, but brought viewing back to Arizona, just not in their normal venue. All events had phone and online components.

The only two missing from January Auction Week were Russo and Steele, a huge local operation with 20 years of heritage here, and Leake, the first-timer. No word from either on the future, as of now, though both offer services online. ■



## Barrett-Jackson 51st Annual Scottsdale Auction: 50th Anniversary

Nine days: Saturday, January 22 - Sunday, January 30, 2022

WestWorld of Scottsdale, Loop 101 & FLWright Blvd, Scottsdale AZ 85260

BARRETT-JACKSON achieved \$203.2 million in total sales in January, making this year's Scottsdale auction the most successful event in the company's 50-year history, a great way to celebrate their birthday.

Of this total, \$195.9 million came from 1,857 vehicles sold with No Reserve, at a 100 percent sell-through rate, with over 140 world-record auction sales achieved. The average vehicle sales price reached a new high of \$105,517, while ten non-charity vehicles, the most in Barrett-Jackson history, sold for over \$1 million each.

Of the top ten non-charity vehicles sold in March 2021's auction, only three were in seven figures. This year, all ten were:

1. 2004 Porsche Carrera GT.....(Lot #1398).....\$1,980,000
2. 1955 Mercedes-Benz 300SL Gullwing.....(Lot #1415).....\$1,870,000
3. 2015 Porsche 918 Spyder.....(Lot #1405).....\$1,815,000
4. 2014 McLaren P1.....(Lot #1413).....\$1,705,000
5. 2019 Ford GT Heritage.....(Lot #1389).....\$1,650,000
6. 2019 McLaren Senna.....(Lot #1419.1).....\$1,512,500
7. 2017 Ford GT '66 Heritage Edition.....(Lot #1417).....\$1,430,000
8. 2020 Ford GT Carbon Series.....(Lot #1399).....\$1,375,000
9. 2014 Mercedes Benz G63 AMG 6x6.....(Lot #1413.1).....\$1,210,000
10. 1967 Shelby Cobra 427 CSX 3356.....(Lot #1397).....\$1,210,000

A total of 1,153 automobilia pieces sold at No Reserve for more than \$7.3 million, a record overall, with several individual records also set. The top five include:

1. 1953 Ford Jubilee Neon Porcelain Sign.....(Lot #9491).....\$460,000 (world auction record for a neon sign)
2. 1950s to Early 1960s Disneyland Donald Duck Ride.....(Lot #9488.1).....\$172,500 (world auction record for a kiddie ride)
3. 1940s-50s Mobil Oil Neon Porcelain Sign.....(Lot #9495.2).....\$161,000
4. 1930s Kelly Tires Sign.....(Lot #9470).....\$155,250
5. 1940s Greyhound Bus Lines Tin Sign w Animated Neon.....(Lot #8492.4).....\$149,500

During the nine-day event, Barrett-Jackson raised more than \$8.8 million for charity through the sale of ten vehicles, with two charity vehicles surpassing the million-dollar mark, led by the \$3.6 million auction of the 2023 Chevrolet Corvette Z06 VIN 001 (Lot #3009). To date, Barrett-Jackson has helped raise over \$144 million for charity for organizations around the world.

On Saturday, the coveted Barrett-Jackson Cup "Ultimate Best in Show" was awarded to a 1936 Ford Roadster owned by Bob Johnson and built by Pinkee's Rod Shop, one of five finalists selected from 50 entries from across the country.

The 2022 Scottsdale Auction was broadcast live on FYI and The History Channel for 38 hours, including an unprecedented six hours of prime-time coverage on Saturday, January 29. Dozens of celebrity guests ranged from Pitbull and Bret Michaels, to Tim Allen and Renee Zellweger, to Joey Logano and Arie Luyendyk, to former VP Dan Quayle.

Next up for Barrett-Jackson is Palm Beach from April 7-9, followed by Las Vegas in June-July and Houston in October.

▼ [www.barrett-jackson.com](http://www.barrett-jackson.com)





**Bonhams**  
**11th Annual Scottsdale Auction**  
 Thursday, January 27, 2022

Westin Kierland Resort & Spa, 6902 E Greenway Pkwy, Scottsdale AZ 85254

**BONHAMS** is a prestigious UK-based auction house in business since 1793 which, in addition to a variety of ultra-high-end automotive auctions, has a wide variety of fine art, jewelry and other specialty events on its roster.

Their Arizona event has run continuously for eleven years at the Westin Kierland Resort & Spa. Last year's event was limited by pandemic conditions to bidders only, with special provisions for pre-sale vehicle inspection. Nonetheless, Bonhams was the only one to run in its normal timeframe and at its normal location in 2021.

This year, all was essentially back to normal, with an enthusiastic crowd of spectators as well as in-person bidders, and with their usual full complement of display, tents, food and drink in place. Phone and web bidding also creates major excitement here, as (pandemic or not) Bonhams boasts the largest worldwide audience in the business.

The Bonhams auction presented 90 collectors' automobiles, spanning all eras. Nine of the top ten sellers had crossed the Atlantic, representing the greatest European and British automotive names. Bonhams had an over 95 percent sell-through rate during the event, with others going into post-sales.

Here are the top five sales during the event (prices including premium):

An impeccably restored left-hand drive 1958 AC Ace Roadster with its original aluminum bodywork and matching numbers engine, first brought to the US from France by a USAF pilot, now offered from a prominent US-based collection of show winners, was

the top lot, soaring past its top estimate of \$375,000 to sell for \$516,500.

Next highest was a very special barn find 1953 Mercedes-Benz 300S Roadster, one of only 141 produced and considered surely one of the last unrestored examples, selling for \$472,500. After many decades off the road, it presents a rare opportunity to restore one of the finest post-war high performance luxury cars to its former glory.

Right on its heels was a 1997 Porsche 911 Type 993 Turbo S Coupé, with just 14,000 miles on it since new, selling for \$467,000. And a few dollars below that was a 1989 Lamborghini Countach 25th Anniversary, Design by Bertone, which had been driven fewer than 11,000 km (6835 miles), also surpassing its estimate to achieve \$445,000.

The Stars and Stripes were represented by the crowd-pleasing *Rain Man* 1949 Buick Roadmaster Convertible, the "third character" in the multi-award-winning 1988 motion picture, offered direct from actor Dustin Hoffman. Following spirited bidding among rivals online and at the Arizona event, the car sold for \$335,000 to a telephone bidder, setting a new world record for a Roadmaster convertible.

Other highlights included a matching-numbers left-hand-drive 1962 Aston Martin DB4 Series II Sports Saloon, Coachwork by Touring, selling above estimate for \$381,750; a highly collectible matching-numbers 1961 Porsche 356B 1600 Super T5 Cabriolet, in the desirable Reutter T5 body style and subject of a concours-winning restoration, sold for \$226,240; and a 6-speed manual 1995 Ferrari F355 Spider, a Pininfarina-designed convertible with less than 900 miles from new, selling for \$224,000.

Bonhams, headquartered in London, hosts a wide variety of auctions of many types worldwide throughout the year, with their Motor Car department working "from Goodwood to Geneva, Monterey to Monaco." Bonhams followed Arizona this year with Paris on February 3, with Amelia Island next, in early March.

▼ [www.bonhams.com](http://www.bonhams.com)



**Gooding & Company**  
**15th Annual Scottsdale Edition**  
 Monday-Friday, January 24-28, 2022

Scottsdale Hangar One, 15220 N 78th Way, Scottsdale AZ 85251

**GOODING & COMPANY** was the only auction house this January with alternative operations in place. The event was much like last year, when it was online-only—with a new identity, branded as Geared Online—but then run from their Southern California headquarters, where registered bidders could also arrange in-person inspections. This year, they moved the same type of operation to Scottsdale—not to their usual venue by Fashion Square, but to a facility in the Airpark—all the better to gather more prospects already in town for the other auctions. Viewing and bidding ran all week, closing starting on Friday.

Gooding reported total sales total of \$6,962,450 for the week, with an 88 percent sell-through rate from 50 of 57 lots sold. The average price was \$139,249 per lot sold.

The top five sales were:

1. 1961 Maserati 5000 GT Coupe.....\$924,000
2. 2005 Ford GT .....\$423,500
3. 1974 Ferrari Dino 246 GTS .....\$374,000
4. 2008 Porsche 997 GT2 .....\$357,500
5. 1963 Chevrolet Corvette 327/340 Split-Window Coupe .....\$335,500

The star car was as expected, the rare Touring-bodied 1961 Maserati 5000 GT Coupe (above photo, front and center), selling for \$924,000. This was followed with a black-on-black 2005 Ford GT offered from single ownership, which achieved a selling price of \$423,500. A late-production 1974 Ferrari Dino 246 GTS in Rosso Chiaro over black

leather took the third top slot, at \$374,000. The fourth highest sale was of a pristine, powerful 2008 Porsche 997 GT2 at \$357,500. An exceptional, unrestored 1963 Chevrolet Corvette 327/340-hp Split-Window Coupe brought \$335,500, the second highest price ever paid for this model at auction.

A highly desirable, very early production 1972 Mercedes-Benz 350 SL set a new world auction record at \$108,900, far surpassing its high estimate. Also exceeding its high estimate was a 2005 Porsche 996 Turbo S Cabriolet, offered from single ownership with limited use, selling for \$126,500.

Gooding sold 100 percent of lots offered from The Richard Donner Collection, ten classics from the late Hollywood filmmaker's personal stable. Mr. Donner's preferred classic to drive, the 1957 Cadillac Eldorado Biarritz Convertible, performed exceptionally well through an arduous bidding war, selling well above its high estimate for \$121,000.

"Our second consecutive Geared Online Scottsdale Edition sets a strong precedent for the capabilities of our online-only auctions against the backdrop of live and digital events in the industry," said Gooding & Company president and founder David Gooding. "This online auction, coupled with our viewing in Scottsdale, allowed us to maintain a physical presence for our loyal and dedicated clientele who have supported our Arizona sales year after year, while also confirming our strength as an auction house in both the traditional setting and the booming digital space."

Gooding & Company moves next to Amelia Island in early March, where highlights include an exceptional 1959 Porsche 718 RSK (estimate: \$2,500,000-3,500,000) from long-term family ownership. This is followed by a Geared Online Spring Automobilia event in late March/early April; the Pebble Beach Concours d'Elegance in August, where they are the official auction house; and their London Auction in early September.

▼ [www.goodingco.com](http://www.goodingco.com)





**MAG Auctions**  
**January 2022 Collector Car Auction**  
 Friday-Sunday, January 28-30, 2022

We-Ko-Pa Casino Resort, Fort McDowell AZ 85264 (AZ 87 NE of Fountain Hills)

**MAG AUCTIONS**—the Motorsport Auction Group, LLC—is the direct successor to the Arizona events formerly run for many years by Silver Auctions out of the Pacific Northwest. Based in Sparks, Nevada, MAG is also the auction house for the Reno area's famous Hot August Nights event week.

MAG has retained the flavor of Silver, which has always stood out as a place where real vehicles can be bought and sold by real people at real prices—some may not be museum-perfect, but basically all can be bought and driven away on the spot. More than any, in many ways, this is where collector cars are still a hobby, not an industry. That was the case once again this year, although with a bit of a twist at the upper end. As supply chain and in particular computer chip shortages have impacted the new car market, in turn driving prices sky high in the used car market, that effect can be seen in the sale prices at the upper end of MAG Auctions this January, though unlike the other auctions—where top sellers routinely bring seven figures, occasionally even eight—just the top two sellers here were in six figures, and not by all that much.

That top list was full of both obvious and less obvious vehicles, though, topped off by a 2020 Mercedes-Benz Sprinter van, a heavy duty 3500 model fully upfitted as a deluxe motorhome, selling at \$151,200. In second place was another you don't see cross the collector block every day, a 2002 Peterbilt 300, a brilliant red unit with a variety of light custom modifications and many special features, selling for \$102,600.

From here, the vehicles become more typical of the auction scene, though still commanding very solid prices. In third place was a vehicle that seemed like a dime a dozen (though not literally) 15 to 20 years ago around here—a 2003 Hummer H2, this one an SMA of Scottsdale custom that won a SEMA Best SUV Award in late 2002 (and in fact graced our third-ever cover in March-April 2003). It didn't look a day older and almost brought six figures itself, selling for \$98,280.

In fourth place was a car you would expect to find at any high-end auction, a shiny black 1956 Cadillac Eldorado Biarritz Convertible—a solid year and rare model, plus with a droptop, as well as era-perfect wide whitewalls—selling at \$95,040.

Next, riding the wave of enthusiasm for all Ford Broncos new and old (and the angst of limited availability for new ones, as they fill lots in Michigan by the thousands while waiting for chipsets), was a classic gen-one 1976 Ford bronco at a very healthy \$94,000.

At number six, plugging right in to the booming pickup craze new and old, was a 1971 Chevy C10 pickup, also in shiny black paint, lowered and modernized atop modern custom wheels, selling at \$84,000 and ready for regular drives to the show circuit.

After running the event at Peoria Sports Complex (MLB Spring Training home to the San Diego Padres and Seattle Mariners) in 2019 and 2020, MAG was scheduled to return to its familiar location at We-Ko-Pa Casino Resort on the Fort McDowell Yavapai Nation in 2021, but the event was postponed. This year, all was back to normal. First scheduled for three days, then changed to two as pandemic rules shifted around, it was changed back to three, as enthusiasm and participation showed considerable strength. Held outdoors (with tents) as always, the event was complete with vendor booths, food options and plenty of sunny outdoor seating for tirekickers, spectators and buyers-sellers alike.

MAG Auctions is next running a similar event at the same location, April 29-30.

▼ [www.motorsportauctiongroup.com](http://www.motorsportauctiongroup.com)



**RM Sotheby's**  
**23rd Annual Automobiles of Arizona**  
 Thursday, January 27, 2022

Arizona Biltmore Resort and Spa, 2400 E Missouri Ave, Phoenix AZ 85016

**RM SOTHEBY'S** kicked off its 2022 live auction calendar with their 23rd annual Arizona event, back at their longstanding Arizona Biltmore venue in Phoenix, a one-day auction totaling \$43.3 million in sales, with a 95 percent sell-through rate to registered bidders from thirty different countries. Continued growth of the industry was demonstrated by 24 percent of all registered bidders being first-time clients.

Top sale was a 1955 Mercedes-Benz 300 SL Alloy Gullwing at \$6.8 million, a new record price at public auction. With exceptional provenance and ultimate specification, this example is one of very few to retain its numbers-matching 3.0-liter NSL engine and original alloy body, and is one of the most desirable road-going models of the marque.

A 1931 Duesenberg Model J Tourster, one of the most high profile of all American cars of its era and boasting magnificent original coachwork, sold for \$3.4 million, surpassing its pre-sale estimate. This CCCA Full Classic had received a meticulous restoration by RM Auto Restoration and retained all its original components.

Third-highest proceeds came from a 300 SL Roadster, one of just three sold in 1964 and the third-to-last 300 SL ever produced. Outfitted with the rarest specifications, such as an alloy block and disc brakes, and in single ownership from 1971 to 2013 with a full cosmetic restoration in 2014, it sold for \$2.3 million.

Breaking new ground in the collector car market was a world-famous supercar sold alongside a unique NFT package, owned and created by Oscar-winning music legend and

the "Father of Disco," Giorgio Moroder. And among the top ten, a 1988 Cizeta-Moroder V16T, the original Cizeta-Moroder prototype and the most famous example of the model, drew onlookers all week, then selling for \$1.3 million alongside the first of its kind NFT.

Additional top sale highlights included two impressive collections. The Tenenbaum Collection featured a selection of European sports and supercars with desirable specifications, low production numbers, originality and unique color combinations, including a 2015 Porsche 918 Spyder selling for \$1.6 million. The collection in its entirety raised \$7.5 million, well above estimates. The Dr. Terry Maxon Collection, a variety of classic Ferraris, including a stunning 1967 Ferrari 330 GTS selling for \$1.9 million.

The ten highest grossing vehicles in the sale:

1. 1955 Mercedes-Benz 300 SL Alloy Gullwing.....Lot #159 .....\$6,825,000
2. 1931 Duesenberg Model J Tourster by Derham.....Lot #152 .....\$3,415,000
3. 1964 Mercedes-Benz 300 SL Roadster .....Lot #115 .....\$2,315,000
4. 1967 Ferrari 330 GTS by Pininfarina .....Lot #135 .....\$1,957,500
5. 1965 Ferrari 275 GTB by Scaglietti .....Lot #134 .....\$1,875,000
6. 1955 Mercedes-Benz 300 SL Gullwing .....Lot #129 .....\$1,710,000
7. 2015 Porsche 918 Spyder .....Lot #148 .....\$1,600,000
8. 1987 Porsche 959 'Komfort' .....Lot #149 .....\$1,600,000
9. 2005 Porsche Carrera GT.....Lot #143 .....\$1,545,000
10. 1988 Cizeta-Moroder V16T.....Lot #168 .....\$1,363,500

RM Sotheby's was off to Amelia Island next, for a March 5 event at the Amelia Island Concours d'Elegance, where they have been the official auction house for over 20 years. Following a special online event in late March, they'll head to Ft Lauderdale March 25-26, Monaco in May, then the big Monterey event week with their sale on August 19-20.

▼ [www.rmsothebys.com](http://www.rmsothebys.com)





## Worldwide Auctioneers 6th Annual Scottsdale Auction Wednesday, January 26, 2022

Singh Meadows, 1490 E Weber Drive, Tempe AZ 85281

**WORLDWIDE AUCTIONEERS** returned to its location just south of the Scottsdale line in Tempe, with a diverse offering of spectacular pre-war automobiles, sports cars, classics, customs and select American muscle cars—and some heavyweight results. A total of 82 automotive lots crossed the block over the course of the evening, along with a select offering of memorabilia, delivering an overall sale of \$10.5 million at a healthy 91 percent sell-through rate.

High sale went to the mighty 1929 Duesenberg Model J Berline, a Pebble Beach award-winner and one of the first Duesenberg Model Js delivered when new, which brought \$2.26 million.

A 1935 Delahaye 135M Competition Drophead Coupe, one of only four Delahayes built by Figoni in 1935 and the last known survivor, sold for \$1.43 million. No less significant was an impeccably documented historic 1932 Chrysler CH Imperial Cabriolet, the very first car crafted by famed European coachbuilders Bohman & Schwartz, selling at \$940,000. An authentic Duesenberg Model J Engine, the perfect marriage of art and function, fully restored by Brian Joseph's Classic & Exotic Service, went to a new home for \$775,000, to much applause.

Other notable sales included an expertly restored factory black, shaker hood 1970 Dodge Hemi Challenger R/T at \$329,000, and an exceptionally original 1991 Lamborghini Diablo at \$302,000, while a celebrated one-of-a-kind 1961 Chevrolet Impala “Dou-

ble Bubble” Custom realized \$252,000.

Full results can be found online at [worldwideauctioneers.com](http://worldwideauctioneers.com), and those who missed the sale can watch the whole replay on Worldwide TV, which streamed live throughout the event with celebrity guests, consignors, auctioneers and industry experts all weighing in.

“It was great to kick off the year and auction week here in Arizona with a full auction room and outstanding results across the board,” said Rod Egan, principal and auctioneer. “Our hallmark at Worldwide is always variety; we set out to curate a lineup that reflects our shared passion for great cars of every genre and put forward a genuine representation of the very best of what the real classic world is all about, whether that be a two-million-dollar Duesenberg or an outstanding everyday classic like a 1932 V8 Ford. Thanks to everyone who joined us in person or virtually for a very successful and enjoyable event. The results speak for themselves.”

Worldwide Auctioneers is a boutique catalog auction company based in Auburn, Indiana, standing alone as having principals who are owner-auctioneers, wholly invested in seamlessly delivering the optimal result for every client. In addition to the acquisition and sale of classic automobiles at auction, they offer an extensive range of personalized services including appraisal, collection direction and consultancy, estate planning and asset management. The company's private sales division incorporates The Salon, a 200,000-sq.ft. climate-controlled, purpose-built showroom at its Auburn headquarters, along with a dedicated memorabilia division.

On deck for Worldwide Auctioneers are their Enthusiast Auction on April 22-23, starting with an Enthusiast Tour April 19-21, then an expanded three-day 15th Annual Auburn Auction leading into Labor Day Weekend, September 1-3, all held in Auburn, Indiana.

▼ [www.worldwideauctioneers.com](http://www.worldwideauctioneers.com)

